

"Empowering others to grow is the true measure of success."

Statement of Purpose: Prof. Doc. Ramkrishna Sameriya https://linktr.ee/iamramkrishna

I, Prof. Doc. Ramkrishna Sameriya, founder and CEO of Udyam Academy, and Gram Pukar Foundation, am dedicated to empower rural communities by fostering entrepreneurship, with a focus on women, youth, and marginalized groups. By 2033, I aim to empower 1,000 rural social entrepreneurs, creating pathways for economic resilience, social equity, and sustainable development.

Through mentorship, education, and ecosystem building, I aim to create opportunities that drive economic growth, promote self-reliance, and inspire social change. By integrating innovation, inclusivity, and mindfulness into my work, I strive to nurture leaders who will transform their communities and redefine possibilities.

Udyam Academy has become a hub for fostering rural entrepreneurship. It serves as a platform to mentor, train, and support rural innovators, artisans, and food processors in their entrepreneurial journey. Together with my team, and partnered organisation, I have mentored and supported over **175 rural entrepreneurs**, whose ventures directly and indirectly impact more than **300,000 lives** across India. More: www.udyamacademy.com

Gram Pukar is a catalyst for rural sustainable growth, empowering communities through innovation, inclusivity, and grassroots action. Rooted in Upanishadic principles of Dhyan, Gyan, and Karma, we drive transformative impact by aligning with 8 UN SDGs, fostering entrepreneurship, and promoting "Sabka Mangal" for a self-reliant and sustainable rural India. More: <u>www.grampukar.org</u>

Over the past 15 years, my journey has been one of purpose-driven exploration, from traveling across 18 states in India to walking over 750 km through rural regions to understand the challenges and dreams of its people. My life's mission is to empower rural communities by fostering entrepreneurship, with a particular focus on women and youth, as I believe they are the catalysts for meaningful and lasting change.

Achievements and Impact

Chilauri (<u>www.chilauri.com</u>**) Art** is one of the many success stories mentored and supported by me and **Udyam Academy**. It exemplifies the transformative power of rural entrepreneurship. Chilauri Art has not only scaled its operations but also demonstrated how grassroots ventures can drive sustainable development, providing livelihoods and fostering innovation. Supporting such ventures fuels my passion for creating a thriving ecosystem for rural entrepreneurship.

Through Udyam Academy, I have conducted:

- **50+ offline workshops** and **300+ online workshops**, **totalling over 750 hours of training**, equipping entrepreneurs with essential skills like financial literacy, product development, and market access.
- Tailored mentorship programs for **30 women artisans** and **25 male artisans**, addressing their specific challenges and aspirations.

Additionally, I am currently mentoring **four specially-abled women alongside 55 artisans** (30 women and 25 men) to accelerate their own businesses. This reflects my unwavering commitment to inclusivity and the empowerment of marginalized communities. Through these initiatives, I firmly believe that entrepreneurship serves as a powerful means to foster not only economic growth but also dignity and self-reliance.

Vision

To create a self-reliant and sustainable rural India by empowering communities through entrepreneurship, grassroots innovation, and mindful action rooted in Upanishadic principles of Dhyan, Gyan, and Karma.

Mission

• **Empower Rural Entrepreneurs**: Facilitate business growth for rural entrepreneurs, artisans, and farmers by providing mentorship, training, and sustainable opportunities.

- **Promote Inclusive Development**: Drive social and economic change through education, gender equality, and collaborative efforts aligned with the 8 UN SDGs.
- **Foster Innovation and Action**: Encourage innovation and self-reliance while building scalable, impact-driven solutions that address rural challenges.
- Uplift Through Values: Inspire rural communities with the principles of mindfulness, ethical leadership, and a collective vision of "Sabka Mangal."

Goals

- 1. Empower 100+ rural entrepreneurs annually through Udyam Academy's programs and Gram Pukar initiatives.
- 2. Establish Gram Pukar as a national platform for rural innovation and sustainable development.
- 3. Foster partnerships to align with 8 UN SDGs, impacting 1 million rural lives by 2030.
- 4. Organize 10+ Shodh Yatras and incubation programs annually to discover and nurture rural changemakers by 2030.
- 5. Promote grassroots leadership by creating opportunities for women and marginalized communities to lead the path to rural prosperity.

Motivation

The resilience and creativity of rural entrepreneurs inspire me every day. Witnessing the transformative journeys of ventures like Chilauri (<u>www.chilauri.com</u>) reaffirms my belief in the potential of rural communities to drive sustainable development. Every life touched, every venture supported, and every challenge overcome is a testament to the untapped power of these grassroots changemakers.

As the founder and CEO of Udyam Academy and Gram Pukar, I am motivated by the idea that true development begins in villages. By empowering artisans, innovators, and micro-entrepreneurs, I aim to unlock opportunities that transcend traditional barriers. This mission is deeply personal, rooted in my belief that grassroots change is the foundation of national progress.

Through collaboration with like-minded organizations, stakeholders, and visionaries, I strive to build an inclusive and thriving ecosystem for rural entrepreneurship. Together, we can create a future where every rural entrepreneur has the opportunity to realize their potential, achieve success, and transform their community.

Professional Qualification: I have earned the Professional Degree of Roxbourg Doctorate of Business Administration with Gold Medal and Roxbourg Humanitarian MBA degree with 100% Scholarship from the Roxbourg Institute of Social Entrepreneurship (RISE), Switzerland. Ramkrishna Sameriya, (A lifelong learner, constantly seeking new knowledge and insights to enhance his ability to serve rural communities) #बढ़ेचलो #सबकामंगल

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